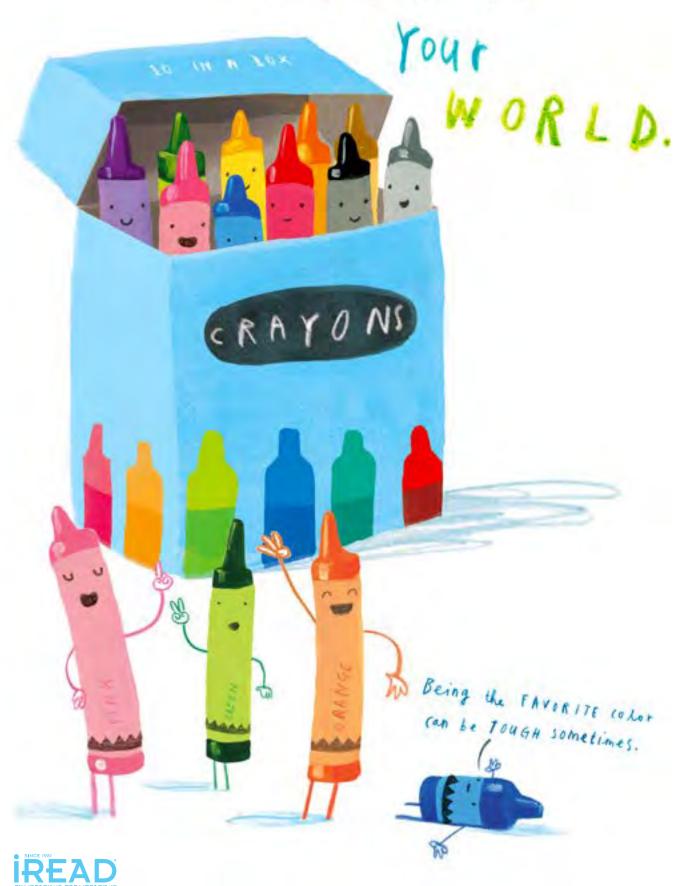
READING COLORS



Artwork @2020 Oliver Jeffers for iREAD® Summer Reading





The iREAD® summer reading program is developed by librarians for librarians, and it features activities, graphics, crafts, reading lists, incentives, and much more for children, teens, and adults.

As always with iREAD Summer Reading, there is no membership fee required or time limit imposed. You can use the graphics and programming year-round to support your library! The theme for iREAD's 2021 summer reading program is Reading Colors Your World. The broad motif of "colors" provides a context for exploring humanity, nature, culture, and science, as well as developing programming that demonstrates how libraries and reading can expand your world through kindness, growth, and community. Library patrons young and old will be encouraged to be creative, try new things, explore art, and find beauty in diversity.





The iREAD 2021 Resource Guide (page 21) and beautiful artwork on the accompanying flash drive will bring this colorful theme to life in your library:

- Featured art by Oliver Jeffers
- Children's art by Yuyi Morales
- Teen art by Zach Lehner
- Adult art by Hervé Tullet

The benefits of summer reading are clear. National research finds that students who participate in library summer reading programs score higher on reading achievement tests at the beginning of the next school year than those who do not participate. The iREAD mission is to provide libraries with the tools to bridge this summer gap, while inspiring literacy and lifelong learning.

As a coordinated, self-supporting effort developed by the Illinois Library Association and librarians, every purchase from iREAD helps to promote and assist the great work of libraries.

Thank You for supporting iREAD! Read a book and color your world!

Program Basics

Product	Name	Description	Set	Price
21-101	Book Bags	Strong plastic with full-color art. Constructed from recycled	20	\$8.00
21-102	Book Bags	plastic. 15" wide \times 19" high with 3" gusset.	250	\$80.00
21-103	Reusable Book Tote	Sturdy reusable book tote. 15" wide × 12" high with 6" gusset.	1	\$1.25
21-104	Book Logs (English)	Full-color front side with easy- to-use log on flip side. 8½" wide × 11" high sturdy recycled card stock. 50 logs per pack. (English)	50	\$12.00
21-105	Book Logs (English/ Spanish)	Full-color front side with easy- to-use log on flip side. 8½" wide × 11" high sturdy recycled card stock. 50 logs per pack. (English/ Spanish)	50	\$12.00
21-106	Timed Reading Logs (English)	Folding logs with 50 spaces to record reading goals achieved. Spaces designed to fit Small Stickers (see product #21-108). 25 logs per pack. (English)	25	\$8.00



21-101 Book Bags





Program Basics

Product	Name	Description	Set	Price
21-107	Timed Reading Logs (English/ Spanish)	Folding logs with 50 spaces to record reading goals achieved. Spaces designed to fit Small Stickers (see product #21-108). 25 logs per pack. (English/Spanish)	25	\$8.00
21-108	Small Stickers (for Timed Reading Logs)	Roll of 1,250 round stickers with five different designs. Stickers are ½" diameter to fit Timed Reading Logs.	1,250	\$6.00
21-109	Bookmarks (English)	Colorful and fun bookmarks. 2¼" high × 6" wide recycled card stock. 100 bookmarks per pack. (English)	100	\$5.00







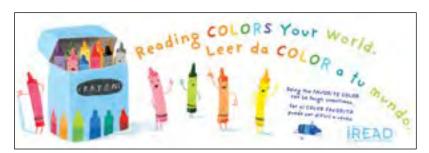


Program Basics

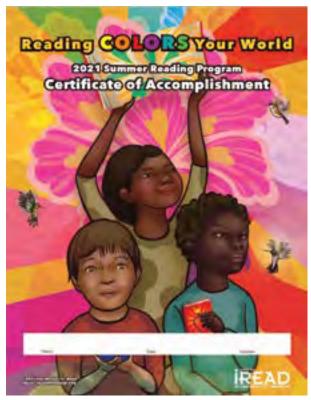
Product	Name	Description	Set	Price
21-110	Bookmarks (English/ Spanish)	Colorful and fun bookmarks. 21/4" high × 6" wide recycled card stock. 100 bookmarks per pack. (English/Spanish)	100	\$5.00
21-111	Certificates (English)	A full-color reward. 8½" wide × 11" high recycled card stock. 50 certificates per pack. (English)	50	\$12.00
21-112	Certificates (English/ Spanish)	A full-color reward. 8½" wide × 11" high recycled card stock. 50 certificates per pack. (English/Spanish)	50	\$12.00
21-113	Pencils	Reading Colors Your World #2 pencils. 100 pencils per pack.	100	\$25.00
21-114	Glitter Tattoos	Four glittering temporary tattoos with artwork by Yuyi Morales on a 4" × 4" square.	25 sheets of 4	\$10.00



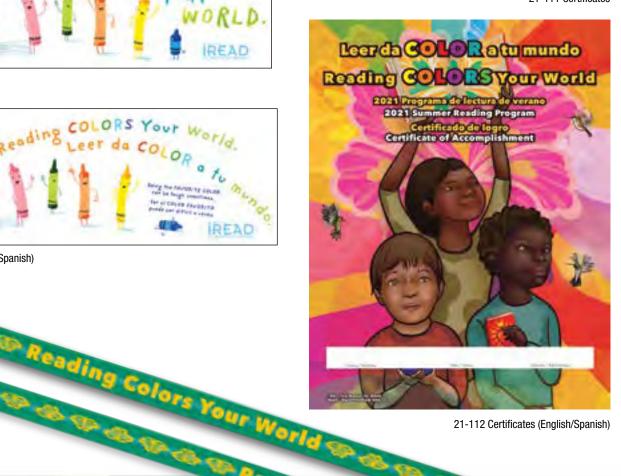
21-109 Bookmarks



21-110 Bookmarks (English/Spanish)



21-111 Certificates

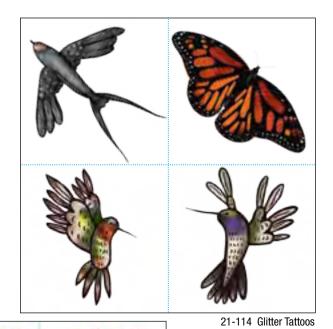


21-112 Certificates (English/Spanish)

Reading Colors Your World

21-113 Pencils

Product	Name	Description	Set	Price
21-115	Crayons Stickers	Eight 2" × 2" colorful stickers from the <i>Crayons</i> books by Oliver Jeffers. Grouped on a 4" × 8" sheet.	20 sheets of 8	\$6.50
21-116	3-Ring Binder Pouch	Heavy-duty nylon pouch features three metal grommets and a full-length zipper. 10" wide × 7½" high.	1	\$2.25
21-117	DIY Watercolor Paint Sheet	A safe, nontoxic paint poster with a 6-color paint palette printed on every sheet. Activate the paint by dipping a paintbrush or cotton swab in water. Each 8½" wide × 11" high sheet contains an image to paint and six colors (red, blue, yellow, green, orange, and purple). 12 sheets per pack.	12	\$5.00

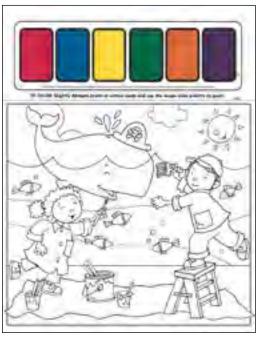








21-115 Crayons Stickers



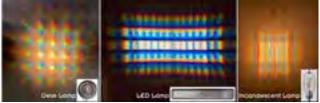
21-117 DIY Watercolor Paint Sheet

Product	Name	Description	Set	Price
21-201	Fish Sand Art Magnet Craft Kit	Children can make their own sparkly sand painted refrigerator magnet. Each project includes a 3¼" wide sand picture and three or four bags of sand colors. Use disposable plates to keep any mess contained. 12 kits per order. For ages 4 and up.	12	\$12.00
21-202	Diffraction Grating Glasses	Use these reinforced, heavy cardstock glasses to separate light from any source into its spectral components. Try them with the ambient lights in the library or compare different shapes and colors of light bulbs. Safety note: DO NOT LOOK DIRECTLY AT THE SUN with these glasses. Young children should be supervised.	12	\$12.00
21-203	Draw Your Own Comic Kits	Children can create their own comic book with this fun and easy set. Each kit includes one coloring book, one pack of eight crayons, and eight sticker sheets. For ages 3 and up.	12	\$15.00
21-204	DIY STEAM Plane & Glider Kit	This STEAM classroom craft kit teaches experimentation (trial and error) by combining art, science, and engineering into a single lesson. There is no "right way" to put the airplane together; children experiment to see which configuration works the best. 10 glider kits per pack.	10	\$16.00





Different lamps yield different light!





21-204 DIY STEAM Plane & Glider Kit

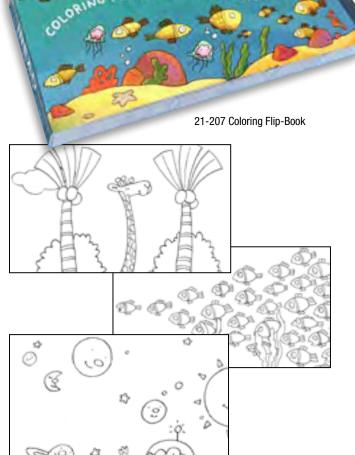
Product	Name	Description	Set	Price
21-205	Neon Mini Shuttle Pens	These 3¾" pens come in 10 different ink colors and are all sized for small hands. 12 pens per set.	12	\$10.00
21-206	Flying Butterflies	Wind-up Flying Butterflies soar into the air and feature vibrant, eye-catching colors. Each butterfly is 4¾" wide × 4¼" high. 12 butterflies per set.	12	\$15.00
21-207	Coloring Flip-Book	Color exciting animated stories. Each flip-book has 124 cardstock pages and contains three stories (Fishies, Giraffe, and Space Aliens), plus blank pages to create a unique animated story. $45/8$ " wide × 2" high × ½" deep. Suitable for all ages.	1	\$5.00
21-208	Bubble Illusion	Spin the wand and iridescent Mylar strands create the optical illusion of an ever-changing bubble. 12" long. For ages 3 and up.	1	\$3.00
21-209	Rubber Chicken	Who doesn't need a rubber chicken? Bright yellow and red rubber rooster crows when squeezed.	1	\$3.00



21-205 Neon Mini Shuttle Pens



21-206 Flying Butterflies

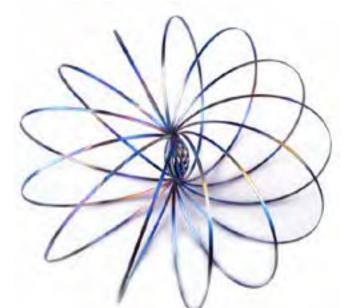




21-208 Bubble Illusion



Product	Name	Description	Set	Price
21-210	Flow Rings	These iridescent, interactive, kinetic 3-dimensional flow rings are relaxing, soothing, and easy-to-use. Aluminum construction. 5" diameter closed and expands to 12" open. For ages 3 and up.	1	\$3.50
21-211	Water Bottle	20-ounce, eco-friendly water bottle. BPA free. Ages 3 and up.	1	\$1.50
21-212	Drawstring Pack	Durable polyester sport pack. 13½" wide by 15" high.	1	\$1.75
21-299	2021 Challenge Coin	DoD-MWR Libraries <i>Reading Colors Your World</i> summer reading program bronze challenge coin. 1½" diameter.	1	\$5.00



21-210 Flow Rings





21-211 Water Bottle

CHALLENGE COINS

Challenge coins are a highly respected military tradition for recognizing accomplishments and instilling a sense of belonging. The tradition of giving coins in the military goes back as far as the Roman Empire.

Traditionally a challenge coin bears an organization's insignia or emblem and is carried by the organization's members. They are given to prove membership when challenged, to enhance morale, and are also collected by service members. In practice, challenge coins are presented by unit commanders in recognition of special achievement by a member of the unit. They are also exchanged in recognition of visits to an organization.

Stories suggest that coins began to be used in a "challenge" after World War II, when U.S. military personnel adapted a German tavern tradition. If someone calls a "coin check," whoever does not have a coin buys drinks for everyone!

Every summer since 2013, iREAD has been producing a Summer Reading Challenge Coin for our partners in the Department of Defense—Morale, Welfare, and Recreation (DoD-MWR) military installation libraries. We are pleased to offer the 2021 version to the public in celebration of *Reading Colors Your World!*



21-299 Colors Challenge Coin 150% actual size

Product Name Description Set Price 21-301 Enamel Lapel Pin Colorful, 11/4" diameter, bronze lapel pin features art by Yuyi Morales. 1 \$2.50

Mood Pen with Stylus Mood Pen with Stylus Mood Pen with Stylus The barrel of this ballpoint pen is made from a heat-sensitive material that changes from orange to yellow with every touch. Pen has a click-action function with a built-in stylus. 5½" long. For ages 4 and up.
Silicone Phone Wrap with Holder Ring This blue silicone wrap with phone ring is easy to use and designed to fit all mobile phones. The wrap can be removed for wireless charging needs and easily put back on to utilize the 360-degree rotating ring.
These Bluetooth® Earbuds are lightweight and feature an internal rechargeable battery that provides up to 2½ hours of nonstop music at max volume. The earbuds feature a built-in microphone that allows phone calls while in use. Micro USB charging cable included; media device not included. Requires 1½ hours for a 100% charge. 21" cable length.
Disco Light-Up Bluetooth® Speaker With a rotating LED light show and premium sound quality, the 3-watt Disco Light-Up Bluetooth® Speaker is unforgettable. A black lanyard is included to make the speaker a perfect travel companion. Playback time at max volume: 1½ hours. Micro USB charging cable included. Bluetooth version 4.2. 17/8" high × 1½" diameter.

21-307 Iridescent Drawstring Bag

21-410 Adult Bookmarks (English/Spanish)

READ

Reading Colors Your World









Set

1

Price

\$2.50

\$2.50

\$3.00

6

Product

21-501

21-502

21-503

21-504

Name

6-Color

Crayon

Wheel

Children's

8" Optic

Growth

Chart

Kaleidoscope

Portion Plate

Description

Get the advantage of six crayons

in one easy-grip wheel. Perfect

at school, or on the go. Non-toxic. 2½" diameter. Durable, food-grade polypropylene plate has three

compartments to help with portion control. The large half

long \times 9" wide \times $^{7}/_{8}$ " deep. This fully-assembled kaleido-

scope measures 8" long × 1¾" diameter and is a fun item

with a special optic lens that

makes even the most common

items look amazing. Colorful inside and out. For ages 3 and up. Track their growth with this

Reading Colors Your World chart.

36" high \times 7" wide.

is recommended for fruits and

vegetables, and the two smaller quarters are ideal for grains/ starches and meats/proteins. 9"

for creative little hands at home,

21-503 8" Optic Kaleidoscope





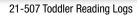
21-504 Growth Chart

Product	Name	Description	Set	Price
21-505	Toddler T-shirt—2T	Toddler T-shirt. <i>Crayons</i> illustration by Oliver Jeffers. Purple. 100% cotton. Size 2T.	1	\$10.00
21-506	Toddler T-shirt—4T	Toddler T-shirt. <i>Crayons</i> illustration by Oliver Jeffers. Purple. 100% cotton. Size 4T.	1	\$10.00
21-507	Toddler Reading Logs (English)	Colorful log for early and pre-readers. (English)	20	\$6.00
21-508	Toddler Reading Logs (English/ Spanish)	Colorful log for early and pre-readers. (English/Spanish)	20	\$6.00











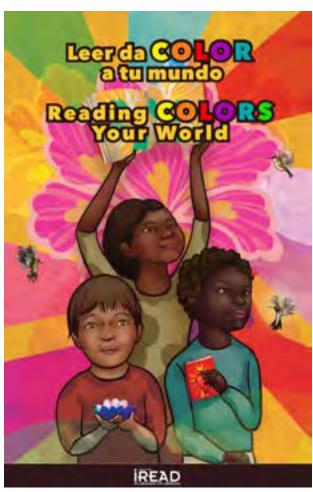


21-508 Toddler Reading Logs (English/Spanish)

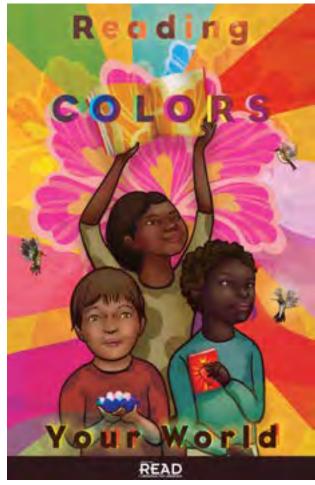


Posters

Product	Name	Description	Set	Price
21-601	Children's Poster— Large (English)	Children's poster with original artwork by Yuyi Morales. 22" wide × 34" high. (English)	1	\$1.50
21-602	Children's Poster— Large (English/ Spanish)	Children's poster with original artwork by Yuyi Morales. 22" wide × 34" high. (English/ Spanish)	1	\$1.50
21-603	Children's Poster— Small	Children's poster with original artwork by Yuyi Morales. 11" wide × 17" high. (English)	1	\$1.25
21-604	Children's Poster— Small (English/ Spanish)	Children's poster with original artwork by Yuyi Morales. 11" wide × 17" high. (English/ Spanish)	1	\$1.25



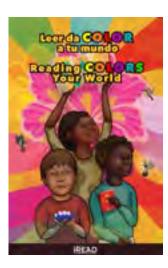
21-602 Children's Poster—Large (English/Spanish)



21-601 Children's Poster—Large

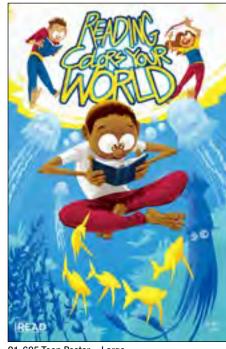


21-603 Children's Poster—Small



21-604 Children's Poster—Small (English/Spanish)

Product	Name	Description	Set	Price
21-605	Teen Poster— Large (English)	Teen poster with original artwork by Zach Lehner. 22" wide × 34" high. (English)	1	\$1.50
21-606	Teen Poster— Large (English/ Spanish)	Teen poster with original artwork by Zach Lehner. 22" wide × 34" high. (English/ Spanish)	1	\$1.50
21-607	Teen Poster— Small (English)	Teen poster with original artwork by Zach Lehner. 11" wide × 17" high. (English)	1	\$1.25
21-608	Teen Poster— Small (English/ Spanish)	Teen poster with original artwork by Zach Lehner. 11" wide × 17" high. (English/Spanish)	1	\$1.25
21-609	Adult Poster— Large (English)	Adult poster with original artwork by Hervé Tullet. 22" wide × 34" high. (English)	1	\$1.50
21-610	Adult Poster— Large (English/ Spanish)	Adult poster with original artwork by Hervé Tullet. 22" wide x 34" high. (English/Spanish)	1	\$1.50
21-611	Adult Poster— Small (English)	Adult poster with original artwork by Hervé Tullet. 11" wide × 17" high. (English)	1	\$1.25
21-612	Adult Poster— Small (English/ Spanish)	Adult poster with original artwork by Hervé Tullet. 11" wide × 17" high. (English/Spanish)	1	\$1.25

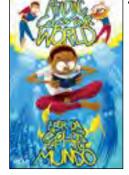


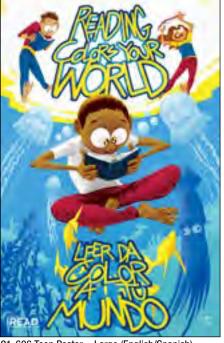
21-607 Teen Poster—Small



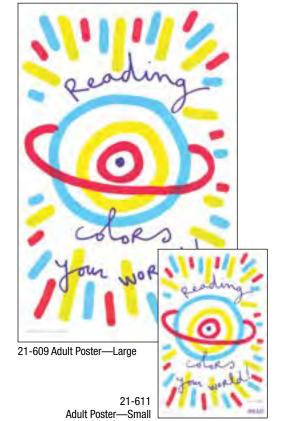
21-605 Teen Poster—Large

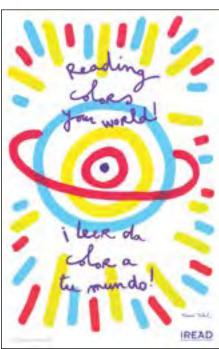
21-608 Teen Poster—Small (English/Spanish)





21-606 Teen Poster—Large (English/Spanish)





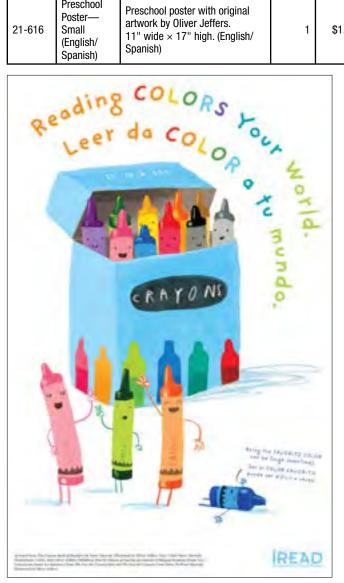
21-610 Adult Poster—Large (English/Spanish)



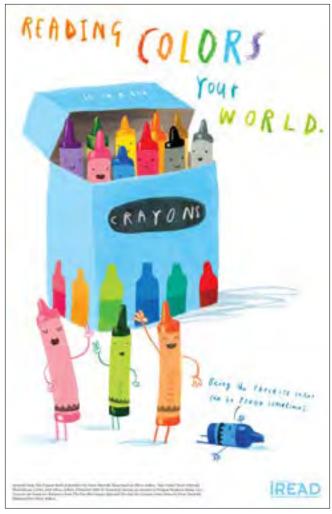
21-612 Adult Poster— Small (English/ Spanish)

Posters

Product	Name	Description	Set	Price
21-613	Preschool Poster— Large (English)	Preschool poster with original artwork by Oliver Jeffers. 22" wide × 34" high. (English)	1	\$1.50
21-614	Preschool Poster— Large (English/ Spanish)	Preschool poster with original artwork by Oliver Jeffers. 22" wide × 34" high. (English/ Spanish)	1	\$1.50
21-615	Preschool Poster— Small (English)	Preschool poster with original artwork by Oliver Jeffers. 11" wide × 17" high. (English)	1	\$1.25
21-616	Preschool Poster— Small (English/ Spanish)	Preschool poster with original artwork by Oliver Jeffers. 11" wide × 17" high. (English/ Spanish)	1	\$1.25

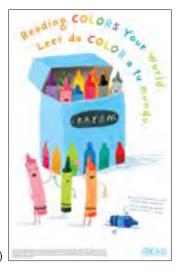


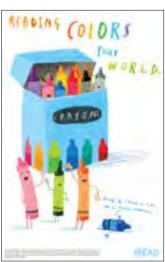
21-614 Preschool Poster—Large (English/Spanish)



21-613 Preschool Poster—Large





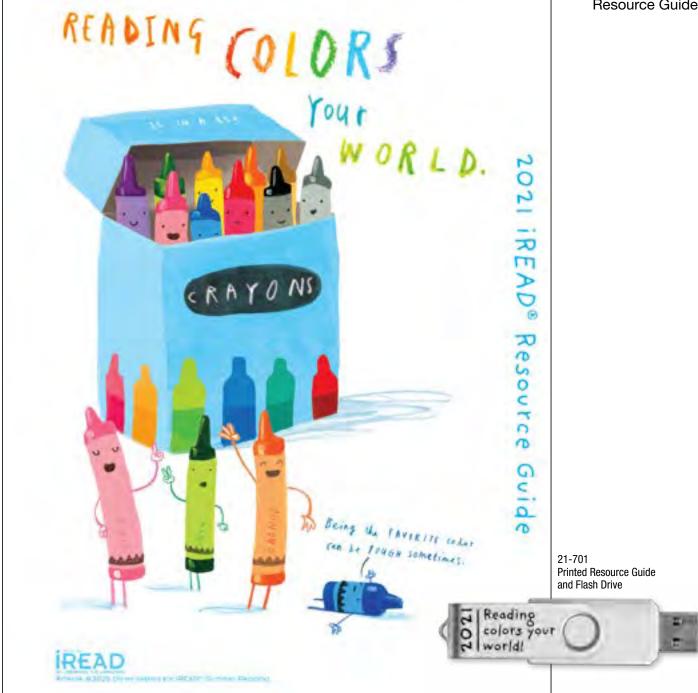


21-615 Preschool Poster—Small



21-616 Preschool Poster—Small (English/Spanish)

Resource Guide



Product	Name	Description	Set	Price
21-701	Printed Resource Guide and Flash Drive	The heart of your Summer Reading Program! Keep Reading Colors Your World program activities, games, art, reading lists, and more, close at hand. Includes programming for children, teens, adults, military, early literacy, and families. Printed book and flash drive with graphics and PDFs.	1	\$25.00
21-702	Guide and Graphics Flash Drive	Flash drive holds all <i>Reading</i> <i>Colors Your World</i> graphics and programming materials.	1	\$15.00
21-777	Guide and Graphics Download	Downloadable version available at ireadprogram.org	1	\$15.00





21-707 Lawn Sign

Product	Name	Description	Set	Price
21-704	Program Buttons	Reading Colors Your World buttons promote your summer reading program. 1½" diameter.	10	\$5.00
21-705	Banner	Full-color vinyl <i>Reading Colors Your World</i> banner with grommets. 72" wide × 24" high.	1	\$30.00
21-706	Lanyard	Full-color Reading Colors Your World polyester lanyard. 36" long \times $^3/_8$ " wide with swivel hook and split key ring attachments.	1	\$1.25
21-707	Lawn Sign	An eye-catching, full-color, two-sided lawn sign promotes summer reading. Frame included. 26" wide × 16" high.	1	\$10.00



Program Promotion



Program Promotion

Product	Name	Description	Set	Price
21-711	Suncatcher Decals	When applied to a window with direct sunlight, decal uses light to create an explosion of multiple hues. It splashes walls with vibrant rainbow patterns. 3" diameter.	6	\$12.00
21-713	Hanging Honeycomb Decorations	This 6-piece set of hanging orbs brightens any room. 9" to 12" diameter.	6	\$12.00
21-714	Glitter Rocket Lamp	Shake things up with this multicolor, light-up, glitter rocket lamp. Measuring 6" high with a blue base, the motion activated lamp features a color-changing LED function. It looks like a mini lava lamp but actually has LED lights that illuminate from the base and sparkle off of the glitter inside.	1	\$6.50





21-714 Glitter Rocket Lamp

Product	Name	Description	Set	Price
21-801	Prevent Summer Slide Bookmarks (English)		100	\$7.50
21-802	Prevent Summer Slide Bookmarks (Spanish)	Colorful bookmarks and posters that explain the importance of summer reading to prevent	100	\$7.50
21-803	Prevent Summer Slide Posters (English)	learning loss. Perfect introduction for parents and community decision makers about the value of summer reading programs.	1	\$1.00
21-804	Prevent Summer Slide Posters (Spanish)		1	\$1.00

21-801 Prevent Summer Slide Bookmarks



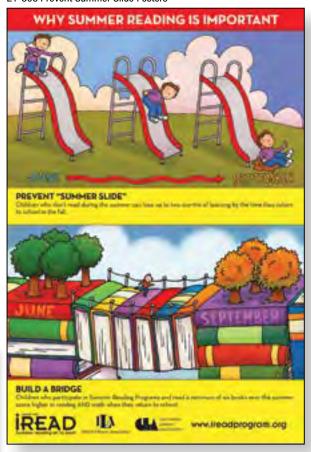


21-802 Prevent Summer Slide Bookmarks (Spanish)

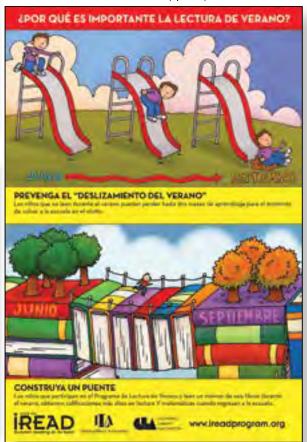




21-803 Prevent Summer Slide Posters

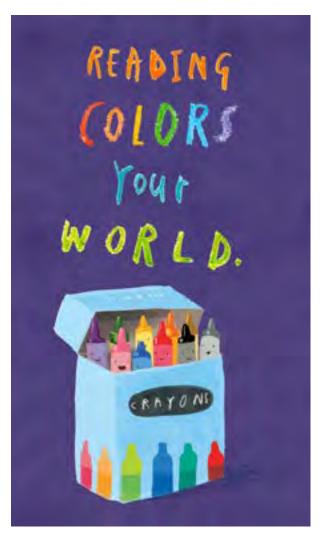


21-804 Prevent Summer Slide Posters (Spanish)





21-901-21-909 Featured T-shirt



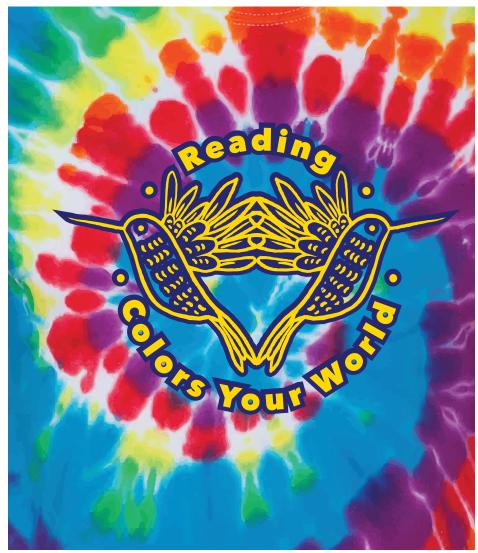
Product	Name	Description	Set	Price
21-901	Featured T-shirt— Child Small		1	\$6.50
21-902	Featured T-shirt— Child Medium		1	\$6.50
21-903	Featured T-shirt— Child Large		1	\$6.50
21-904	Featured T-shirt— Adult Small		1	\$7.00
21-905	Featured T-shirt— Adult Medium	Crayons illustration by Oliver Jeffers. 100% pre-shrunk cotton. Purple.	1	\$7.00
21-906	Featured T-shirt— Adult Large		1	\$7.00
21-907	Featured T-shirt— Adult XL		1	\$7.00
21-908	Featured T-shirt— Adult 2XL		1	\$7.50
21-909	Featured T-shirt— Adult 3XL		1	\$8.00



Product	Name	Description	Set	Price
21-911	Tie-Dye T-shirt— Adult Small	Tie-dye T-shirt. 100% pre-shrunk cotton. Classic Rainbow Spiral.	1	\$15.00
21-912	Tie-Dye T-shirt— Adult Medium		1	\$15.00
21-913	Tie-Dye T-shirt— Adult Large		1	\$15.00
21-914	Tie-Dye T-shirt— Adult XL		1	\$15.00
21-915	Tie-Dye T-shirt— Adult 2XL		1	\$16.00
21-916	Tie-Dye T-shirt— Adult 3XL		1	\$17.00







Shirts

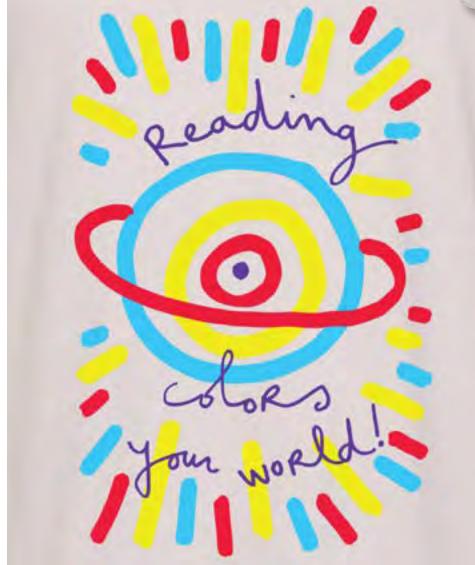
Product	Name	Description	Set	Price
21-921	Teen Hoodie T-shirt— Adult Small		1	\$18.00
21-922	Teen Hoodie T-shirt— Adult Medium		1	\$18.00
21-923	Teen Hoodie T-shirt— Adult Large	Original artwork by Zach Lehner. Super soft and lightweight. 4.5-ounce tri-blend hoodie	1	\$18.00
21-924	Teen Hoodie T-shirt— Adult XL	T-shirt. Black Frost.	1	\$18.00
21-925	Teen Hoodie T-shirt— Adult 2XL		1	\$19.00
21-926	Teen Hoodie T-shirt— Adult 3XL		1	\$20.00





Product	Name	Description	Set	Price
21-931	Adult T-shirt— Adult Small		1	\$8.00
21-932	Adult T-shirt— Adult Medium		1	\$8.00
21-933	Adult T-shirt— Adult Large	T-shirt art created by Hervé Tullet. 100% soft ringspun	1	\$8.00
21-934	Adult T-shirt— Adult XL	cotton. Ice Grey.	1	\$8.00
21-935	Adult T-shirt— Adult 2XL		1	\$8.50
21-936	Adult T-shirt— Adult 3XL		1	\$9.00





21-931–21-936 Adult T-shirt

Shirts

Product	Name	Description	Set	Price
21-941	Staff T-shirt— Adult Small	Original artwork by Yuyi Morales. Soft, lightweight combed and	1	\$15.00
21-942	Staff T-shirt— Adult Medium		1	\$15.00
21-943	Staff T-shirt— Adult Large		1	\$15.00
21-944	Staff T-shirt— Adult XL	ringspun 100% cotton V-neck T-shirt. Indigo.	1	\$15.00
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21-941-21-946 Staff V-neck T-shirt



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Delivery information

Place order by:	Receive order by:
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January 1, 2021	April 1, 2021
March 1, 2021	May 1, 2021
May 1, 2021	June 1, 2021

Orders placed after May 1, 2021 will ship in two to four weeks, subject to product availability.

To contact iREAD customer service email iread@ila.org or call 877-565-1896.

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For more information

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